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LAUNCH MUSIC CONFERENCE RETURNS IN 2010

After impressive debut in 2009, Lancaster's LAUNCH gears up for second year April 15-18, 2010
Now accepting submissions for showcasing artists from PA and around the globe.

Dec 1, 2009 - In its inaugural year, **LAUNCH Music Conference** shattered expectations and destroyed misconceptions about what start-up music conferences can be, bringing musicians and music industry professionals from all over the world to downtown Lancaster, PA, for a weekend of instruction, networking and entertainment.

A slew of heavyweight industry professionals attended/spoke at the Conference, from LIVE's Chad Taylor to Grammy Board Chair David Silbaugh, doling out expertise and advice to developing artists. With national headlining acts performing alongside up-and-comers, **LAUNCH** provided a wealth of networking and career-building opportunities to developing artists as well as a diverse range of entertainment for attendees that spanned all genres of music – with more than 150 acts performing throughout downtown Lancaster over the course of one weekend.



LAUNCH is currently accepting submissions for artists looking to perform in 2010. Performing artists are at the center of **LAUNCH**, benefiting from both the instructional seminars and a wide swath of music industry veterans around every corner looking for something new. Last year, performing artists were given an opportunity to perform in front of: Record Labels, Management Companies, Booking Agents, Journalists, Instrument Sponsors, Publicists, Manufacturers and other Industry Professionals who have the potential to help propel any musician's career forward. Artists may submit to perform at www.launchmusicconference.com/submit.

As with last year's conference, **LAUNCH 2010** will have something for music fans as well as musicians. A wide array of developing and established artists from all over the U.S. and other countries will perform throughout Lancaster City, providing entertainment for anyone wishing to attend. Individuals are invited to attend showcases on a case-by-case basis, or they may purchase one of several attendance packages at www.launchmusicconference.com/register.

This year's **LAUNCH Music Conference**, which returns to downtown Lancaster April 15-18, 2010, will build upon the colossal success of the inaugural year. Don't take our word for it – here's what some people had to say about 2009's **LAUNCH Music Conference**:

"I haven't been to anything this fun since Woodstock!" –Rick Gray, Mayor of Lancaster

"[The organizers] seriously did a great job with LAUNCH and people are already excited about next year....including the Mayor." -Marshall Snively, James Street Improvement District

"[LAUNCH] attempted and pulled off something I thought I'd never see in Lancaster" -Tom Bejgrowicz, Pennsylvania College of Art & Design

"LAUNCH is an integral part of the new wave of music conferences. They have their finger on the pulse of the industry, and they see the big picture. It's the place to be!" –THE DUHKS, Performing Artist (Ontario, Canada)

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For more information, please visit: www.launchmusicconference.com or www.blacklodgepr.com

