



#### **PRESS CONTACTS**

Jeff Breil  
[jeffb@blacklodgepr.com](mailto:jeffb@blacklodgepr.com)

Jeff Royer  
[jeffr@blacklodgepr.com](mailto:jeffr@blacklodgepr.com)

**FOR IMMEDIATE RELEASE**

## **LAUNCH Music Conference Announces Schedule**

---

**150+ Bands Converge on Lancaster City for Weekend of Instruction, Performances.**

*March 23, 2009* – **LAUNCH Music Conference** - coming to Downtown Lancaster April 16-19 - has announced its schedule of performers, which includes a mix of bands from all over the country (and beyond!) representing all genres of music.

Of particular note are national acts such as San Francisco, CA's DREDG - who has released several albums on major label Interscope, Alexandria, VA's VIRGINIA COALITION - who has toured with acts such as DAVE MATTHEWS BAND and O.A.R., and Winnipeg, ON's THE DUHKS - whose 2007 album was nominated for a Grammy in the category of Best Country Performance By A Duo Or Group With Vocal.

In addition to the performances, attendees will get access to two days of instructional panels, seminars and more, with speakers representing various aspects of the music industry, from management companies to booking agents to manufacturers, distributors and more - **LAUNCH** will provide rarely rivaled access to industry professionals of such caliber and diversity.

Other notable acts performing this year include, but are not limited to, New York, NY's THE CRINGE - whose frontman John Cusimano is married to Television Personality Rachel Ray, Lancaster's own metal wunderkinds, TEXAS IN JULY, Chicago IL's VICTORIAN HALLS - who finished 2nd place (out of thousands) in the Spin Magazine sponsored Music Nation contest, ORANGE SKY - who hails from Trinidad, Brooklyn, NY's THE STATES - who have been praised in publications like Entertainment Weekly and whose music has been heard on ESPN, Reading PA's COMIC BOOK HEROES - who have received significant playtime on Radio Disney's "Next Big Thing", which in the past broke acts such as the JONAS BROTHERS.

These acts and many more will be performing at more than a half-dozen venues within a four block radius of **LAUNCH's** epicenter, The Hotel Brunswick. For a full schedule of performers, please visit:

**[www.launchmusicconference.com](http://www.launchmusicconference.com)**

People interested in attending LAUNCH can print out a mail-in registration form at the LAUNCH website, can register in person at CI Records, 226 N Prince St, Lancaster, or by phone at: (717) 391-7865.

***INTERVIEWS WITH CONFERENCE ORGANIZERS AND SELECT ARTISTS AVAILABLE UPON REQUEST***

###

For more information, please visit: [www.launchmusicconference.com](http://www.launchmusicconference.com), or [www.blacklodgepr.com](http://www.blacklodgepr.com).

